

YBB Organic Vocabulary

What we stand for and who we are!

Organic: Our produce is grown with no pesticides, herbicides or fungicides, and with no petroleum or synthesized by-products. Essentially it is simply and powerfully "Nature Made."

Local: As the seasons change we strive to support our local economy by buying our produce from within 200 miles when it's organic and available.

Fair trade: This means when we do order food from farther away, the people are treated fairly with good working conditions, fair wages, and where quality of living and healthy environment are promoted.

Raw: Although some things are cooked, we have infused our menu with foods just as you'd find them in nature, RAW. This assures maximum nutrients possible from nature's bounty. Heated no more than 115 degrees, we keep enzymes (the digesting power), phytonutrients, antioxidants, vitamins, minerals, and proteins intact and available.

Whole: When blending you receive the fruit and vegetable in its entirety. It grew that way, and the essence and purity is yours to enjoy.

Fresh: Made in the moment, daily, and in small batches. We find the freshest foods to guarantee flavor, nutrition, and quality.

Ripe: Nothing is better than food in its prime. At the peak of flavor we find the peak concentration of nutrition.

Wholesome: Wholesome food means whole ingredients combined with love and healthy values.

Sustainable: This is a movement gaining momentum in the public eye -- it is how our way of living affects the environment and surroundings. From the food to our packaging, we honor the earth by using renewable resources, supporting healthy soil & growing practices, and choosing food handling that are in harmony with life.

Nutritious: Providing nourishment to a high degree, healthful.

Live: Once a regular part of our diet, living foods add life-force to our being. A step up from raw, sprouted foods dramatically enhance the bio-available nutrition, digest themselves as you eat them, leave you with maximum energy, and strengthen your digesting power.

Gourmet: Leaving the rabbit food behind, we provide an exquisite array of tastes and textures that speak poetry to your taste buds and leave you unquestionably inspired.

Family business: From our kitchen we provide you our best. We make for you what we make for our own children (except for weekends and holidays ;-).

Integrity: We have high standards, and we keep them. YBB Organics is a passion of the heart to provide sattvic and quality food. We will serve nothing that the best.

Sattvic: Having a serene, balanced and clear mind.

Eco friendly: Hand in hand with nature, we aim to support the environment and to inflict no harm to it.

Food Combining: The science of eating that leaves you satiated and still feeling light. Our aim is to add energy to your day and not deplete you of it.

Community: We make you our family and you make us yours.

